Countermeasures

Having a main page where craftsmen can display their work without having to be searched.

Having accounts for people to share their favorite craftsmen.

Problem Background

Craftsmen have been able to make a livelihood selling their work in local markets.

Now, many artisans rely on being in found social media apps to spread the word.

Target

Having a virtual space for craftsmen to show and sell their work to a wider audience.

Causes

1. People don’t know where to find these artisans.
2. The artisan cannot afford advertisement.

Check/Evaluate

Count the amount of people being followed.

Amount of accounts created.

Amount of products bought.

Act/Standardize

Main page reset at certain times.

Take reviews from both buyers and craftsmen.

Topic: Virtual local market

Leonardo J Delgado

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